

February 6, 2018

Dear High School Student,

I am the current Andrew County Rotary President. I have an incredible opportunity for you to participate in with our local Rotary Club.

Our club is sponsoring a speech contest that applies the Rotary 4-Way Test. This is one of the world's most widely printed and quoted statements of business ethics.

Our local club will sponsor a speech contest at our regular club lunch meeting at noon on the 8th of March at the Pizza Shoppe.

A winner will be selected at the time of competition. A cash prize will be awarded at the local club level (TBD) and the winner will then submit a video by April 1st to the district level.

Three finalists will be selected from video submissions to perform their speech at the Rotary District 6040 meeting on April 28, 2018 in Macon, Missouri.

A couple of years ago our local Andrew County Club winner won the district contest. Our club is Andrew County proud so we would love to have a local student compete at districts again and be victorious.

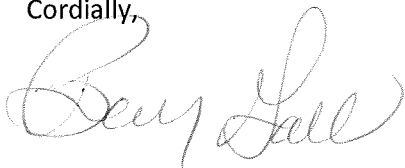
District cash prizes are \$1,000 for first place; \$500 for second place; and \$250 for third place.

I have enclosed the rules, which includes a time limit and guidelines for the contest and video.

If you have any questions please do not hesitate to contact me via email becky.gall@bankmw.com or 816-324-3107.

I look forward to your participation and remember, "Dress for success".

Cordially,

A handwritten signature in cursive script that reads "Becky Gall". The signature is written in dark ink and is positioned to the right of the word "Cordially,".

Becky Gall
2017-2018 Andrew County Rotary President

ROTARY DISTRICT 6040
4-WAY TEST SPEECH CONTEST RULES

Every year the Rotary Clubs of District 6040 hold this contest for area high school students to compete for cash prizes. From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is the 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor, when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, the 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. The premise is to ask the following four questions of the things we think, say, and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Eligibility

Any high school student enrolled in grades 9 through 12 in a public or private school, homeschool, or exchange program may participate in the contest. Former winners may compete again if otherwise eligible.

Rules for the Speech Contestants

Subject: Any topic which a contestant feels is timely, interesting, and important may be used for the contest speech as long as it is not profane, obscene unpatriotic or racist. If a contestant or coach has any doubts at all, he/she should clear his/her topic with the Contest Chairperson for the next level where he/she will speak. The decision of the Chairperson is final. The speech must apply the Rotary 4-Way Test as a standard in connection with other topics or life experiences or as a main topic. It need not include all of the 4 elements of the 4-Way Test, but may center on one or more, demonstrating the impact of the Test upon life or society. The topic must be specifically subjected to the Rotary 4-Way Test. It must be used throughout the body of the speech and is not to be reserved for the beginning or concluding statements only.

Content: Content must be original, prepared by the contestant, but may include references to research, quotations, statistics and material from other sources, as long as it contains an original or unique approach, not a substantial copy of another's product. Demonstration objects and visual aids may be used, but should not be a major portion of the speech. No slides, videos, or overhead projected images may be used.

Delivery: The speech should not be read, but adequate outline notes may be used. The speech may be delivered partly or entirely from memory.

Length: The speech should be no less than 3 minutes or more than 5 minutes in length. A point will be deducted from the score of the contestant for each 15 seconds or fraction thereof which is not within the 3 to 5 minute time limit specified. Contestants will not be informed of how much time has transpired as they give their speech.

Andrew County Rotary 4-Way Test Speech Contest Application

Date: Thursday, March 8, 2018 **Location:** Pizza Shoppe

Time: noon

Andrew County Rotary Club winner will submit a video to District level.

District Contest Information: 3 finalists will be chosen from submissions to perform speech at Rotary District 6020 Assembly on April 28, 2018 at the Macon County Expo Center 1303 S. Missouri St. Macon MO, 63552 at 10:00 a.m.

Student Name: _____

Student Address: _____

Student Phone and Email: _____

Parent(s) or Guardian(s):

Phone and Email of Parent(s) or

Guardian(s): _____